



Rural Homelessness Counts Coalition: About Us

Who We Are

The Rural Homelessness Counts Coalition is a pioneering initiative, uniting key organisations such as English Rural, The National Housing Federation, the Centre for Homelessness Impact, and many more. Our mission is to address the often **overlooked, misunderstood, and growing** crisis of rural homelessness in England.

Our Mission

Our goal is to bring the hidden crisis of rural homelessness into the light and work towards sustainable solutions. We aim to **raise awareness**, develop, and advocate for **solutions**, encourage the adoption of **evidence-based best practices**, and foster **partnerships** to address the unique challenges of rural homelessness.

Our Vision

We envision a future where everyone, no matter where they live, has access to safe, affordable housing. We believe that by working together, we can make a significant impact on rural homelessness and help our rural communities thrive.

Our Principles

The 'Rural Homelessness Counts Coalition' is guided by a set of principles that reflect our commitment to ending rural homelessness. These principles are rooted in our five unique pledges: prioritising **prevention-first** strategies, fostering **inclusion**, championing **community**, advocating for **place-based solutions**, and increasing the **visibility** of the issue of rural homelessness.

We believe in investing in rural communities to pre-empt homelessness, fighting against the stigma of homelessness, channelling the close-knit nature of rural communities into a network of support, addressing the unique challenges of rural homelessness through tailored, integrated support, and shining a spotlight on the realities of rural homelessness. Together, we are committed to ending rural homelessness through evidence-based policy and practice.

Our Approach

Our approach is rooted in collaboration and innovation. We believe in the power of partnerships and the importance of local knowledge. We're committed to exploring new approaches, learning from best practices, and continuously adapting our strategies to meet the evolving needs of rural communities.

Our members

ACRE – Action with Communities in Rural England, CIH – Chartered Institute of Housing, CPRE - the countryside charity, The Benjamin Foundation, SHAL Housing, Trent & Dove Housing, Forge Community Church – Suffolk, LGA - Local Government Association, Commonwealth Housing, St Mungo's, St Basils, Porchlight, Friends, Families & Travellers, National Housing Federation, Turning Tides, Rural Services Network, English Rural, University of Kent, University of Southampton, Homeful...and growing.